*"Effective networking isn't a result of luck - it requires hard work and persistence."* Lewis Howe

## **Strategic Networking**

Strategic networking is motivated by passion and influenced by selflessness. When you help others achieve their goals, the universe will align you with personal and professional opportunities. Things will happen in divine time. Another way to be strategic with networking is to be in constant conversation with your audience, network, and community. The more networking that you do will boost your confidence, keep you flexible and help you grow a positive mindset.

There are many ways to network strategically. Below, you will find 10 fundamental tips that will set the foundation for networking success. Remember these **3 Ps:** Practice! Patience! Persistence!

Before we get started, take a moment to review the 10 strategic networking tips. How do they make you feel? Are they new to you? Acknowledging our feelings when learning something new is important to reduce anxiety. Have no fear!